

How to Create Emmy-Worthy Presentations that Set You Apart from the Competition



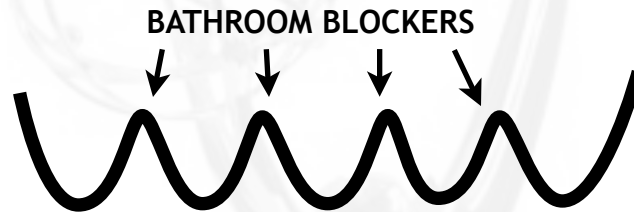
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Rule #1: ***IT'S A SHOW!***

The Rope Analogy



Magic Show Routining

What's your best trick?

What's your second-best trick?

Predictable Unpredictability

What are 3 unpredictable elements you can incorporate into your presentation?

- 1.
- 2.
- 3.

5-Minute Microcosm

What elements, themes, and flavors do you need to include in your first five minutes?

Be Larger than Life

- Authenticity: be a 10 in real life, an 11 on stage
- They want you to be a star

The Art of the Pause

What are the 2 critical pauses if you're delivering humor?

What two things happen in the audience's mind during the "pause button" pause?

- 1.
- 2.

Commit to the Bit

Define, in your own words, what this means to you.

3 Quick, Specific Techniques

1. Don't move on a punch line!
2. Play to the cheap seats first
3. When you start to bomb, slow down!

The Performer's Secret Weapon: Rehearsal

What are some *specific* things you need to rehearse in your presentation?

REMEMBER: No matter how many Emmys you have; no matter how many CSPs, MBAs, or PhDs you have after your name...ultimately, it's the *audience*—who's never written a joke or a speech in their lives—who tells us whether or not we're any good TODAY!

