

# Create One-Page Web Sites for a Steady Income Stream

A SpeakerNetNews Teleseminar

with Dr. Jeanette Cates  
The Technology Tamer™

## One-page websites that are earning steady income

[YourParrotWillTalk.com](http://YourParrotWillTalk.com)

[WeekendGardener.us](http://WeekendGardener.us)

[Wedding-toasts.org](http://Wedding-toasts.org)

[CampingRecipes.net](http://CampingRecipes.net)

[FixerUpperProfits.com](http://FixerUpperProfits.com)

[ShoppingCartQuickStart.com](http://ShoppingCartQuickStart.com)

## Step 1: Find a Market

### Locate the market

1. What do you love to do?
2. What topics are already identified?
3. What are people talking about?
4. What life events do we share?
5. What are people looking for? WordTracker.com

### Test the market

Overture.com

Critical volume

Competitors

Competitive products

## Check profitability

Keyword phrase	Searches	Conversion rate	Price for #3 Overture	Potential Monthly Profit
A	25,000	1.5%	.10	\$37.50
B	25,000	1.5%	.20	\$75.00
C	50,000	1.5%	.20	\$150.00
D	100,000	1.5%	.20	\$300.00
E	100,000	1.5%	1.00	\$1500.00
F	100,000	3%	1.00	\$3000.00

Formula courtesy of Ed Dale

## Step Two: Find out what they want

Current buying habits

Ask them

## Step Three: Sell it to them

Find an existing product

Create a product

Write the sales letter

Buy a domain name

Publish the website

Find a way to take money

## Repeat and Expand!

Follow-up page: <http://www.OnlineOilWells.com/snn.htm>