

## **A Roadmap to Writing Engaging Non-Fiction**

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### **Prepare**

Finding Your Muse.

Where do ideas come from?

Compose first draft

*You can always edit a bad page. You can't edit a blank page.* Jodi Picoult

Readers and Editors

What are your questions?

### **Pack Your Bags**

Programming Your Writing GPS

Where's your notebook?

Reader Alert

Who are you writing for?

Direct or Scenic Route

What are the elements in your piece?

**ALL WRITERS NEED EDITORS!**

### **Resources**

Books You Need

*Author in Progress: A no-holds-barred guide to what it takes to really get published* by Therese Walsh, editor

*Fire Up Your Writing Brain: How to Use Proven Neuroscience to Become a More Creative, Productive, and Successful Writer* by Susan Reynolds.

*On Writing: A Memoir of the Craft* by Stephan King

*Open Your Notebook eBook* by Chris Clarke-Epstein

*The Speaker Author: Sell More Books and Book More Speeches* by Cathy Fyock and Lois Creamer

### **On The Road**

Research

What do you need to learn for your specific reader?

Webinars

*Writing 101: Developing a Writer's Mindset* watch Only-WritingIsWriting.com for date announcements